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CualidoSoft

QUALITY ON TIME

Cualido Soft

Cualido Soft, is a one stop solution for each and every online need of yours. We are the providers of the best SEO services in the country, and we can assure you with a good rank on the major search engines. The term 'Cualido' is made from two distinct words, which speaks volumes about the philosophy of our company. 'Cuali', which means 'quality' and 'do', which stands for 'deliver'. As glittered by the name of our company, we believe in delivering the quality work on time. Our motto is thus, delivering the quality work within the set deadlines.

We follow a number of strategies to beef up the online presence as well as the search engine ranking of our clients. Our team of experts are well versed with every aspect of website publicity as well as online marketing and leaves no stone unturned to bring home the success for our clients. We offer each and every client a comprehensive yet customized solution for building the traffic to their websites. We study your business as well as your business goals and then come up with processes and standards which can ensure that your business runs on the path of success. We provide services namely, web designing, PHP web development, SEO, Content writing and E-commerce Development. Our services are purely transparent as well as measurable in each and every manner.

There is no doubt that online marketing is not an easy job. But when you hire our services, you will feel that the very task of online marketing isn't that cumbersome. We make use of a range of methodical and innovative approaches to create a firm grounding for your success. With our dedicated and experienced team of experts, we can boast about the fact that we act as the catalyst for a number of firms.

CONTENT WRITING

Good web content on a website is the key to success. The content should look impressive to the reader's eyes and it must affect his mind. The words in your content are the decision makers for the customers to purchase your idea or not.

We understand that our client's key objective is to generate revenue and believe that having flawlessly unique and fresh quality web content is a major factor to this process. Irrespective of the kind of content writing services which you are searching for, our expert and professional content writers have the knowledge and capability to create the content you need.

CualidoSoft provides a varied range of content writing services. Whether it's for promotional writing, for your blog, or you need a professional website content writing services for your new business website that you're initiation, we are the specialists who will provide the fresh, unique and optimized content you desire to get positive outcome. Once you hire us, we give your project to just one of our many experienced content writers, so the content you receive is totally reliable and every content has the same 'tone', from the beginning to the end.

Following are the type of content writing services which we provide you with:
→ Website Content writing
→ Technical Writing
→ Promotional Writing
→ SEO Writing
→ Content Editing
→ And more, depending on your wants and needs.

The content written by us is not only user engaging and wonderful to read, but we also understand the process of content marketing and what it takes to make it a success.

SEO

The online arena is all about gaining top rankings, increased flow of traffic and augmentation in the conversion rates. Every online business strives for an enhancement in sales, by keeping pace with the competition. Search Engine Optimization is celebrated as the most powerful tool which can bring a positive impact on your rankings in the major search engines such as Google, Yahoo, Bing etc. With a massive increase in the online growth in the country, the process of SEO becomes all the more significant.

At Cualidosoft, we use the cutting edge technology for implementing the effective SEO strategies for the purpose of boosting the rank of your website, targeting the desired customer base and thus bringing in more number of sales as well as profits. We take stern measures to bring the top rankings for your website as we all know that only 20 seconds are enough to captivate a visitor or disappoint them.

What we can do for you?

We can optimize each and every page of your website and thus increase the visibility as well as attract more of the visitors by:
→ Formulating SEO strategy
→ Technical SEO audit
→ Keyword research and selection
→ Content SEO recommendations
→ On site and off site SEO
→ Link building strategies
→ Meta tags

We are totally against the flat SEO strategies, as we believe that one size can never fit all. What might have worked for others, may not work for you. This is the reason each of our packages is customized and in tune with your business goals and needs. When our clients reach us, our team of diligent experts sits with them and understand their requirements and the time period which the client can provide for doing the task. In accordance with these details, we develop the SEO package including the key phrases.
Our price for the various SEO packages is quite affordable and depends upon the services one opts for.

We surely can place your website on top!

→ About Us

Since our establishment in the year 2012, CualidoSoft has become a leading name in the IT industry for offering high quality web services. We are the professional web service provider in the market that delivers cost effective end-to-end software solutions to our potential clients.

At CualidoSoft, our team of expert web professionals stay committed to deliver quality web services within stipulated time limits. Our motto "Quality on Time" depicts our quality-driven work approach to the potential customers that take interest in investing in our state-of-the-art IT solutions. Our expert teams in different web services arena do not leave any stone unturned to deliver best quality within promised timelines.

Being a successful web solution provider and a trend-setter in IT industry, we have come up with vast array of cutting-edge web services including web designing, web development, SEO, PPC, content writing, SEM and Ecommerce development. We have been offering scalable, secure and user-friendly IT solutions with an aim to narrow down unproductive costs and time for our clients.

Our extensive knowledge and years of experience assure clients that they are in the most reliable hands and can attain exceptionally dependable web services. Our strategized work approach and aim to serve our clients with the best have helped us to come up a long way and turn into a most trusted web service provider
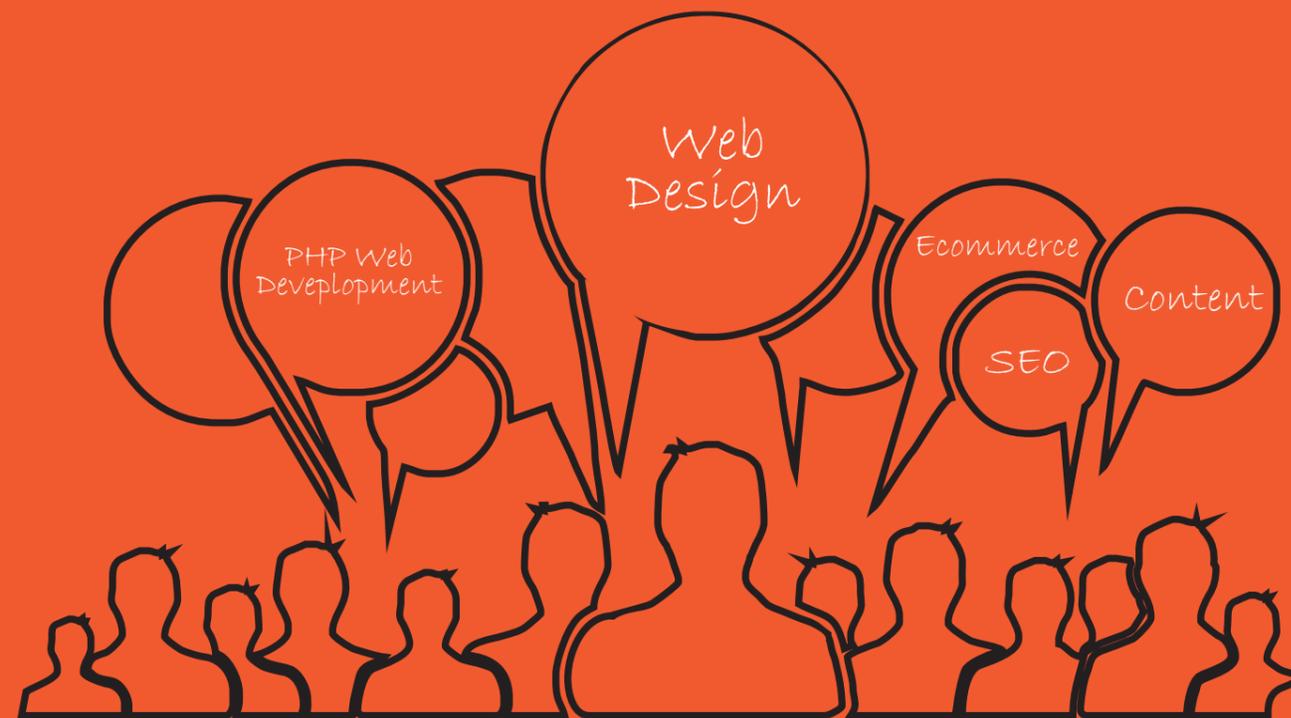
WEB DESIGNING

When a visitor sees your site, he forms an impression about you and your business in the first 30 seconds, but it doesn't end there - user experience and look across the whole website is critical to achieve your objectives. From graphical styles to best User Interface decision making and testing, weare your partner in taking online service and look seriously. We are one of the best and leading companies who provide website design in India. Our expert team of web designers will create stunning graphics, Graphical User Interface and branding for your most ambitious website.

Whether you are in search of a customized website design, creating a unique website design or enhancing your existing site for your business, our website designing experts can help.

The sites we design have a professionally cleandesign and look with easily understandable navigation and easy, clean to read font so your website users can find what they want and have a positive experience exploring and surfing your site. We believe in using and applyingdirect well tested design approaches which yieldwebsites that are pleasing to visit and are easily maintainable and expandable when the time comes.

You even get to choose from our pre-developed website designs to select and implement for your business. You get complete flexibility of getting your website designed from scratch without anybothering! We can add and delete pages, add links, change navigation titles and labels, change the typestyles and fonts, text, images, and background colors wherever you need them

PHP WEB DEVELOPMENT

Today each and every business organization wishes to build a highly tempting and appealing site. A well-developed website is a very strong marketing tool in itself for the businesses, it has the capability to showcase your business necessities efficiently and communicate your message to your visitors and clients.

PHP is nowadays used to build world class PHP web applications, Custom CMS Solution, e-commerce solution and much more. Perfectly fit for widespread PHP Development and dedicated maintenance and support, we focus on providing original and innovative services that comprehends high efficiency, high performance and cost effective development strategy to meet necessities of our clients. We offer the best offshore PHP development.

Highly consistent PHP Application Development Services at affordable prices and most specifically to your needs are our specialism. The expert developers here have great experience and skills so as to enable a varied range of web development services.

We are your one stop solution provider focusing on primarily on PHP. We are a PHP Development Company based in New Delhi, India with experts who live, eat and breathe PHP. Each of our team member is finest for their core proficiency in their own PHP offshoot, be it a CMS like Joomla, Wordpress, Drupal, X-Cart, etc. or a PHP MVC framework like CakePHP, CodeIgniter, Zend, YII,etc. and their utter love for the PHP web application development.

Our thorough knowledge of PHP development and experience for developing application for numerous businesses will provide you with industry leading software solution. We offer our clients a complete package of PHP application development, 24 by 7customer support services and professional services by our tremendously talented and devoted PHP experts. The factor that makes us different from our competitors is the high quality of work we offer, providing full guaranteed satisfaction in exchange for your money and time.

Our highly skilled team of PHP developers is experienced in delivering greatly secured, healthy, multiple-user, strong, high performance and high valued PHP web applications. We have experience on various versions of PHP. Developing Content Management Systems, community websites, online learning applications, etc. are some of our various big projects with PHP. Our team of PHP developers has robust knowledge in database linked application development with SQL Server, MySql, etc. to build multi-tiered web applications. Along with this, our experts are skilled and experienced in integrating PHP with Flex/Flash to build 3-tier web applications and software.